
A Software Roadmap

For

BetterCare™ Portal

Client	The Better Care Group (<i>Better Care™</i>)
Project	<i>BetterCare™</i> SW Portal
Document	Software Development Roadmap
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Executive Summary

Background

BetterCare™ is a web based medical portal application consisting of a unique web interface that aims to offer high quality services to medical practitioners and their clients in Jordan in particular and countries of the Middle East in general. *BetterCare™* uses state of the art Information and Communication Technologies (ICT) to achieve excellence in the services offered to clients, whereby subscribers and staff both benefit from *BetterCare™* pioneering ideas and development work.

BetterCare™ portal can be classified as a dot com product the main purpose of which is to follow up and connect health clients with their health care service provider entities such as clinics, doctors, pharmacies, medical centers or hospitals. The functions of each health care service provider entity are covered in a dedicated module within the *BetterCare™* portal.

The portal will be presented in a localization manner where it is expected to serve either a country or a region depending on the geographical areas that it will be implemented in. Such divisions of the portal and its functionality will only affect health care entities separation while and will not affect access by health care clients.

This software roadmap document covers and each aspect and feature within the portal in terms of technical details as well as some of the commercial details that might affect the technical specifications whether at the product launch stage or to be considered within the future releases.

Introduction

The main purpose of the *BetterCare™ portal* is to provide a strong, robust and reliable directory for all health care service providers of all types and build a better communication channel between them and their customers (consumers), in addition to valuable news flashes related to the health care industry within a specific area, region or country that the *BetterCare™* portal is expected to be cover.

Forging a partnership between *BetterCare™* and the healthcare services sector entities will reinforce the portal's exclusivity. It will also give *BetterCare™* a substantial advantage over any potential competition likely to arise in the future and correctly place the portal in a dominant position forcing newcomers to the market to cooperate rather than compete.

BetterCare™ portal's primary customers at the first stage are clinics within the private health sector in Jordan. Health patients are the secondary customers but will be primary users as well. *BetterCare™* will target a significant number of healthcare services users in Jordan during the first stage. *BetterCare™* "Business Plan" shows in detail the numbers of doctors, clinics, potential patients, etc.

Document Structure

This software roadmap document covers the functional & technical aspects of the *BetterCare™* portal and sets the development and implementation priorities from a technical point of view. Extensive market research and other commercial aspects might affect the rollout of each module dictated by circumstances as appropriate.

This document consists of seven (7) sections and two (2) Appendices as follows:

- Product Description
- System Features
- Technical Team Organization
- Project Timeline
- External Interfaces
- Other Requirements
- System Sizing
- Appendix I
- Appendix II

Target Audience & Reading Suggestions

This document is intended mainly for internal use by the owners and developers of the *BetterCare™* portal. In addition to these, it is recommended to include the following entities in the internal circulation of this document:

1. Potential investors.
2. Marketing and Sales staff.
3. Project Managers.
4. System Analysts.
5. Developers.
6. System testers.
7. Documentation writers.

It is recommended that the first two types of audience to read this document from section 1 to 3 while the other types of readers to go the whole document.